

8 We are an outsourced facility, can I still be a member?

Outsourcing is becoming more common. APCOM welcomes members from all public sector organisations irrespective of whether they are managed by an external company.

9 My organisation will not pay for individual members

Membership of APCOM is for the organisation. Should you transfer or leave the organisation the membership and benefits stay with the organisation.

10 What kind of events have members attended recently?

Apart from the annual conference, awards and AGM, members have had the opportunity to attend exclusive previews, visits and training workshops. Recent visits to: Konica-Minolta, EFi, IFS, Morgana, APEX Digital, Danwood, Canon, Océ and Ricoh, have included subjects as broad as the environment, internal and external marketing, lean manufacturing etc.



The above only represents a small number of the commercial organisations that members have the opportunity to visit. In addition members regularly visit other members facilities, to look learn and exchange knowledge and ideas.



Visit the **apcom** Website

Members also have additional support and recourse through the APCOM Website.

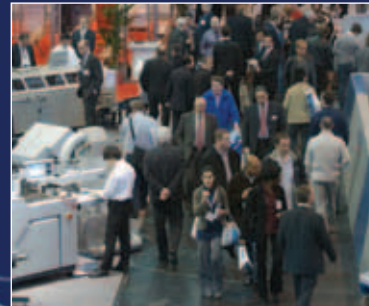
Our website gives members easy access to all the tools and resources that membership of APCOM attracts. These include member profiles, interactive member forums & bulletin boards, a knowledge base of frequently asked questions and the corresponding responses from members and the latest APCOM News.



📱 www.apcom.org.uk

Trade Events

Organised member days at trade fairs and events, allowing suppliers to deliver themed presentations and workshops specific to the interests of our members.



Further Information...

You can find out more about APCOM via email: info@apcom.org.uk or visit our website: 📱 www.apcom.org.uk



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ten reasons to join **apcom**



association
of print and
communication
managers
public sector



ten reasons to join **apcom**

What is **apcom**?

APCOM is an organisation for print and communication managers employed within the UK public sector which was founded in October 1974 by Printing Managers for Printing Managers.

Formally known as AIM (Association of In-Plant Managers) the Association changed its name in April 2000 to APCOM, largely to reflect changing times and a membership which



not only includes print managers but design, communication, IT and business managers.

Membership is drawn from Local Authorities, Police Authorities, other Public Bodies, including Emergency Services, Schools, Universities and Central Government, with digital, litho, print management, graphic design and MFD facilities.

**“APCOM aims to provide an environment that supports personal development and organisational success.
We do this by providing the environment and opportunities for networking, education, self-development, and the exchange of ideas and information.”**

Our Mission Statement

1 What does **apcom** do?

The broad aims of the association are to provide managers with the opportunity to:

- benchmark against the industry as a whole and each other
- share knowledge and expertise and meet others in the industry
- develop management skills and techniques
- exchange ideas and information
- develop and establish best practice

2 Why should an organisation be a member of **apcom**?

Membership not only gives organisations access to a national network of print and graphic communication professionals, but can also help the organisation develop its delivery of printing and design services – whether through internal provision, print frameworks or partnerships with external bodies.

3 Is it expensive?

Definitely not! Compared with many other professional associations APCOM provides exceptional value for money. Current membership is £100 per year. When joining us you can then also register up to three secondary members. That would equate to £25 per member per year!!

4 Our organisation is too big or too small

Many of the challenges facing graphic communication and printing managers are common to all sizes of organisations. APCOM members represent both very large and sophisticated organisations and departments, whilst others offer a simpler service delivery. In all cases the views of members and the opportunity to exchange knowledge and become involved in APCOM is open to all irrespective of the size.



5 Our organisation only has a few MFDs

Membership of APCOM and the benefits of APCOM membership are open and equally relevant to all. APCOM makes no distinction or gives preferential treatment based on size or complexity of a member's organisation.



6 It's nothing to do with me, it's all about printing - we are designers.

APCOM is not just targeted at print managers. APCOM stands for the Association of Print & Communications Managers – as such membership is for print, design, communication, IT and business managers.

7 What are the key benefits of membership?

Invaluable resource for help, guidance and support on many design and print matters.

- Knowledge sharing with industry professionals from similar backgrounds
- Developing best practice in service provision
- Benchmarking against similar organisations
- Career development
- Sharing of data from member authorities
- Access to training and development events
- Networking opportunities with other local authority professionals and commercial organisations
- An excellent forum for the sharing of knowledge and ideas
- The ability to network with like minded professionals facing the same issues providing print and design services