# PUTTING THE CITIZEN AT THE HEART OF DIGITAL TRANSFORMATION

To discuss how you can optimise efficiencies for information management that will help you focus on your citizens, and deliver modern, pro-active and secure services that benefit everyone.

**Join us from 1pm on 18 October 2018, The View, 6 St Andrew Street, London, EC4A 3AE.**

We've compiled a comprehensive agenda, designed to share insight and best practice.

We very much look forward to welcoming you.

**Register today to secure your place:**
**canon.co.uk/gov_london**
**0844 892 0810**

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## Agenda:

**1.00pm**   Registration, Buffet Lunch & Networking

**2.00pm**   Welcome

**2.15pm**   **KEYNOTE: SOCITM Policy Briefing**
**Digital Health and Wellbeing**

Socitm Vice President Sam Smith's perspective on how digital transformation can help drive innovation in services supporting the health & wellbeing of citizens. How can digital alignment support the efforts of health and care service providers in a local setting?

**2.45pm**   **KEYNOTE: APCOM**
**Citizen Communications - The Challenges & Opportunities**

Karl Kay, APCOM Vice President, examines the ways that APCOM is supporting Corporate Reprographic Departments (CRD) in achieving a measured transition from physical print to a digital means of delivery, whilst retaining organisation's commitment of inclusion and a smarter use of paper or physical based correspondence for citizens who don't wish to, or cannot access digital means of delivery.

**3.20pm**   **Smarter Business Processes for an Improved Citizen Service**

Becoming digital will not happen overnight. By reviewing one area at a time, whether that be information coming in or going out of your organisation, optimising your efficiency in these areas will help you focus on your citizens, and deliver modern, pro-active and secure services that benefit everyone.

David Crichton and Craig Leverington from Canon explore your options.

**4.00pm**   **Innovating for a Smarter Safer Community**

Axis, part of the Canon group, invented the world's first network surveillance camera back in 1996 and have been innovators in video surveillance ever since. In this presentation, Daren Lang from Axis will look at innovation in IoT security solutions and the part they play in creating a smarter, safer world.

**4.25pm**   **Summary and Close**

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